



Yael Yeffet

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Portfolio

<https://www.yaelyeffet.com/>

Hello, my name is Yael. I started my academic path in engineering, but soon realized my real passion is designing. I decided to utilize my knack for math and integrate it into the world of design. My profession enables me to express my wildest ideas and make them a reality.

Education

2015-2019 - Bachelor's degree in Graphic Design and Visual Communication, The College of Management Academic Studies

► Dean's Honor List in all four years

2014-2015 - Graduate of 6B Studio, preparatory program for design studies

2013-2014 - Industrial Engineering and Management studies, Tel Aviv University

2008-2010 - Electronics Engineering studies, Shenkar Engineering school

► Scholarship for Excellence

2004-2008 - Graduate with highest honors of Kalay high school, Givataim

► Full matriculation certificate, including 5 units in fine arts studies

Occupational Experience

2018-2019 - Graphic Designer, 0304 Studio for packaging design

► Branding and creating a graphic language ► Print and Web design

► Project management and working directly with clients

► Collaborating with fellow designers in work groups

2018 - VFX & Interactive Designer, Pyro

► Designing and editing 3d and animated short videos

► Creating marketing content for clients (print and web)

► Project management, including branding and creating a graphic language

2016 - Internship, "Ktina" Studio

► Graphic design ► Project management

► Running the studio's website, establishing a new product page

Competitions

★ First place in the fourth-year final project competition, College of Management

★ Second place in "I choose me" competition

★ Third place in a competition for designing the Adidas Marathon t-shirt, 2018

★ First place in a competition for excellent Portfolios, 6B Studio

Military Service

Sergeant in the IDF Air Force, Commander of UAV "Shoval" training course

► Teaching academic classes and overseeing 20-30 soldiers

Computer Software



Illustrator



After Effects



Premiere Pro



Photoshop



Rhinoceros



AutoCAD



3ds Max



InDesign

★ Good command of Microsoft Office

Languages

Hebrew
Native speaker

English
Very high level



Guide in Ramat Gan Scouts for three years



Singing in "Neurey Givataim" youth group for 12 years, including three trips abroad representing the city



The students' representative to the faculty, College of Management Academic Studies

Volunteering